REGISTER OF CLASSIFICATION DECISIONS

Date of entry in Register:	11 March 1997
Name of applicant/court:	Comptroller of Customs
Applicant to the Labelling Body:	Not Applicable
Title of Publication:	Toys for Boys
Other Known Titles:	Not Stated
Director:	Not Applicable
Producer:	Not Applicable
Publisher:	Royce/ Magcorp
Author:	Not Applicable
Format:	Magazine
Country of Origin:	USA
Language:	English

Components of film originally examined: Not Applicable.

Feature: Running time:

Trailers: Running time:

Total Running time:

Excision/Alteration: No.

Reason(s) for Excision:

Not Applicable.

Classification Decision:

Objectionable except if the availability of the publication is restricted to persons who have attained the age of 18 years.

… Please turn over

Display conditions:

Section 27

That when the publication is on public display, the classification given to the publication must be shown on the publication; or any package in which the publication is kept
and
That the publication must be publicly displayed only in a sealed package
and
That where the publication is publicly displayed in a package, the package must be made of opaque material.

Descriptive Note:

Not Applicable.

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Direction to issue a label has been given on Not Applicable.

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SUMMARY OF THE REASONS FOR DECISION:

The magazine entitled *Toys for Boys* is classified as:
Objectionable except if the availability of the publications is restricted to persons who have attained the age of 18 years.

Due to the explicit presentation of sex in the availability of the magazine is likely to be injurious to the public good unless in is restricted to an adult audience. The magazine presents graphic depictions of a sexual sequence between a man and woman. The woman featured is focused upon in a dehumanising, reductive manner, by being presented as a collection of sex parts. This protracted focus is balanced in the presentations by the surrounding material, in which the woman is portrayed as an active participant as she engages in the various sex acts with the men. This overwhelmes the dehumanising imagery, which is therefore not attributed significant weighting under the Films, Videos, Publications Act 1993.

OFLC Ref: 9500304